



## Top stories in this newsletter



Doug Smith

Rob Bullington

Phil Cooper

Women in Leadership

### Doug Smith



**2/5/2021** We welcomed back former member and past president Doug Smith as our lunch speaker. Doug is the managing partner of his firm, Axiom CPA's.

Doug's topic was updating the club on the latest round of pandemic relief signed on December 27. This legislation included benefits for businesses and individuals as well as other emergency provisions. This is complicated legislation but Doug was able to simplify and focus on the key parts that impact businesses and club members.

Thanks to Doug for visiting and helping us understand this relief package.

### Rob Bullington



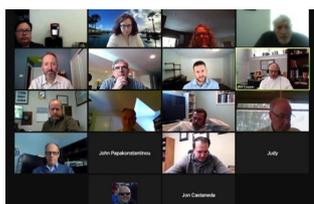
**2/12/2021** –Our speaker at our meeting this week was Robert Bullington. Rob does audio/visual productions for a wide variety of organizations and individuals.

He showed us many examples of his prior work and gave us insights into his process, his creative vision and who he wants to help. Certainly commercial

works is great but Rob also helps community and church groups to continue to meet via live streaming. He also helps emerging artists with the same technology to allow auditions and performances.

Rob has also put together documentaries for local non-profit organizations. He work is very good and we appreciated his sharing the wide variety of projects with us. Thanks, Rob.

### Phil Cooper



**2/19/2021** –. Our speaker on Friday was our very own long-term member, Phil Cooper. He was there to talk about his journey as an entrepreneur and what he is doing currently.

Phil was an owner of Cooper Pest Control which he and his family built into a multi-million business. Along the way they also established a separate company to provide services to the pest control industry.

In addition, Phil has lead many philanthropic and fund-raising efforts for MS and other charities. Phil sold Cooper Pest control a few years ago and he has helped the buyer, Terminix, build their organization. Recently Phil has taken on a new role as an EOS Implementer who helps businesses build sustainable, consistent success. Good luck going forward, Phil.

### Women in Rotary Conference



**2/17/2021** — District 7475 hosted a Rotary Business Network forum titled "Women in Rotary". This was a well attended forum to continue the conversation of bringing more women into Rotary as members and leaders.

Rotarians from the district as well as from other clubs attended. District Governor Dr. Ann Walko hosted the meeting and the keynote speaker was Valerie Wafer who is the Rotary Director for Zone 32.

District Governor elect Shelby Rhodes was also a key contributor to the conversation. Many idea was put forward, in the main session and breakout conversations, about how to engage more women in Rotary and have more representation in leadership roles.

Progress has been made but there is still much work to be done. This was a very productive forum but this and other conversations about diversity and inclusion in Rotary are ongoing challenges. Thanks to the district for hosting this forum and we look forward to those future conversations.



## Business Meeting



2/26/2021— We held our monthly business meeting. Topics under discussion were future speakers at our weekly meeting and fundraising activities. After our meeting Caryn, Sal, Jon and Dan met with WW Goodworks members regarding their 5000 Families initiative in West Windsor. This focus of this entity is to address the food insecure in Trenton by providing meals from dine-in restaurants in West Windsor who need the assistance during the pandemic. We discussed not only a monetary contribution, but possible hands on opportunities.

We also welcomed a visitor to our meeting, Tim Sexton. And as with all business meetings, it end with a few simple trivia questions on our Rotary knowledge.

## Chapter Fundraising Projects:



The tickets for the District Wide Rotary raffle are available. Please contact Jon Castaneda with any questions and to obtain your tickets. The more we sell, the more we make for the club! [jcast@allstate.com](mailto:jcast@allstate.com)



Thank you John Molinelli for organizing an event that made watching the virtual superbowl lots of fun. And congratulations to each of the quarters and final score winners.

## Rotary International Spotlight:



**Feb 1:** President-elect Shekhar Mehta encourages members to be changemakers and announced his theme for the 2021-2022 Rotary year, **Serve to Change Lives.**



Jennifer E. Jones, a member of the Rotary Club of Windsor-Roseland, Ontario, Canada, has been nominated to become Rotary International's president for 2022-23, a groundbreaking selection that will make her the first woman to hold that office in the organization's 115-year history..

## Schedule of Events

**Our virtual lunch meetings will continue in March Fridays 12pm**  
**Zoom login information will be sent each week.**

**Friday, March 5 12:00-1:00PM**

**Speaker: Chris Reef**

*Member Bio*

**Tuesday, March 9—4:30 - 6:30PM**

**Social**

**Location: Metro North Restaurant**

**Friday, March 12 12:00-1:00PM**

**Speaker: TBD**

*TBD*

**Friday, March 19 12:00-1:00PM**

**Speaker: Mollie Sperduto-Ginger Ninja comedy**

*Experiences in doing stand-up, lessons learned and how she got into the business..*

**Wednesday, March 24— 12:00-1:00PM**

**Board Meeting**

**Location: Zoom,**

**Friday, March 26, 12:00—1:00PM**

**Business Meeting**

## ROTARY DISTRICT 7475 CONFERENCE - NOW VIRTUAL

**May 11-14, 2021, 7-8:30pm each day**

**Registration details coming soon.**

## SAVE THE DATE:

June 8, 2021

Strike out Hunger with United Way of Greater Mercer County

<https://www.uwgmc.org/soh>

## Member News:

Join Rotarian Sal Levatino for his next webinar: 5 Steps to Massive Profits. It begins here with the Business Transformation Seminar Series 2021. Register: <https://tinyurl.com/2p2vvp6s>

Dream about future travel by flipping through **Rotarian Caryn Berla's biannual Travel Planner Magazine**. Magazine also has a chance to win a river cruise.

Visit: [www.familycruising.net/magazine](http://www.familycruising.net/magazine) or [www.familycruising.net/contest](http://www.familycruising.net/contest)



**Facebook:** Check out our chapter's Facebook page and **share** stories of interest.

<https://www.facebook.com/PrincetonCorridorRotaryClub>



"Perhaps dreaming is not so bad if one dreams good dreams and makes them come true."

— Paul Harris,  
*My Road to Rotary*