



## Top stories in this newsletter



Greg Caruso



Garrett Grega

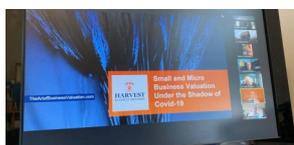


Ryanne Fisher



Laws of Halloween

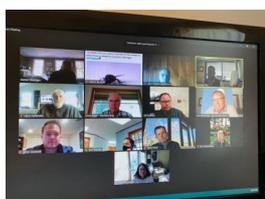
### Greg Caruso and The Art of Business Valuation



**10/2/2020** — Our speaker was our member Greg Caruso. Greg has written a book titled "The Art of Business Valuation" and he gave us his wisdom on valuing small businesses and the most important factors that go into that valuation.

Some of those factors include the operational maturity and sustainability of an individual business. As an expert in valuation, Greg also gave us his insights into the small business economy and the impact of the pandemic on those small business. Thanks for a great presentation.

### Garrett Grega and Lights



**10/9/2020** -Our speaker was Garrett Grega who had spent over 20 years working for Fortune 500 companies in the product manager/marketing manager role.

Garrett has been in several industries but today he are focused on the lighting industry and his expertise in this field. Garret gave us an overview of the history of the lamp (light bulb as we think of it) from 1878 when Edison received a patent and is credited with making the lamp available for commercial use.

In the following decades we had Halogen lamps to CFL (1970s) to LED (2000s). The interesting presentation answered many questions members have including how to shop at Home Depot, differences in Lumens, terminology in the business and how to find the right light for the location needed , He recommended 3000-5000 Kelvins would be best for outdoor lighting. Who knew lighting could be so interesting!

### Ryanne Fisher and Eagle Scout project



**10/16/2020** -Ryanne Fisher was our speaker on Friday. She is among the first group of female Boy Scouts who are completing their Eagle Scout requirements.

We were honored to help support her project and, as we have with other Eagle projects in the past, we asked Ryanne to present her project to the club.

Ryanne built an outdoor classroom on the campus of the STEM Academy at Mercer County Technical Schools.

Ryanne gave us some insights into her journey to this achievement as well as the process of putting together and completing this project. Thanks for presenting to our club and best of luck in your future endeavors.

### Chip Jerry and Laws of Halloween



**10/23/2020** -Our own Chip Jerry talked about the laws and interesting legal cases related to Halloween. This included some very unusual laws designed to reduce problems related to the holiday and court cases that have emerged based on accidents and fires related to Halloween in some way.

Many of these examples are funny but a few had tragic outcomes so please be careful this Halloween. It's sure to be the most unusual in recent memory.



## 11/20//2020– HomeFront Thanksgiving Gift Basket project



**What:** In pairs of two we will be shopping for the fixings that will make up a single Thanksgiving Dinner for a family of 6-8 people.

**When:** Monday, November 16 - Thursday, November 19 - drop off your fixings at Daniel Sheridan's home in Lawrenceville (address and phone number in attachment)

**Cost:** Estimated cost is \$75/team of two out of pocket. The club will provide the baskets and turkey roasting pans.

Invite others to participate. Engaging the outside community in a service project is good PR and a potentially great recruitment tool. Plus, an additional basket will feed more in need. If someone wants to participate, please let us know by 11/13!

### Member in News

John Molinelli participated once again in the 4th annual Boys & Girls Club of Mercer County Virtual Run for Kids. This year, because of COVID 19, they adapted their mission. A portion of the proceeds raised will go towards much needed club programming that is demanding more resources than previously anticipated. John is 3rd in overall funds raised and to date over \$190,000 has been raised. To support John and the Boys & Girls Club, donate here:

<https://secure.qgiv.com/event/run4clubkids20/account/1012302/>



Caryn Berla of Cruise Planners continues the Where2Next Virtual Travel series and on 11/10 from 5-6pm the topic is Discover River Cruising. Cruise Lines in both Europe and US will be featured. To register:

[www.familycruising.net/events](http://www.familycruising.net/events). Select River Cruising and complete the registration to be sent the webinar link. Must register by 11/7.

### Schedule of Events

**Our virtual lunch meetings will continue in November Fridays 12pm**  
**Zoom login information will be sent each week.**

**Friday, November 6 12:00-1:00PM**  
**Speaker: Elyse Ross**  
**Researching your Family Tree**

**Tuesday, November 10—5:00 - 7:00PM**  
**Location: TBD, Social**

**Friday, November 13 12:00-1:00PM**  
**Speaker: Steve Webb**  
**Use of Video in Marketing**

**Friday, November 20 12:00-1:00PM**  
**Speaker: Chip Jerry and members**  
**Thanksgiving memories and Trivia**

**Wednesday, November 25— 12:00-1:00PM**  
**Location: Zoom, Board Meeting**

**Thursday November 26**



**Friday, November 27 12:00-1:00PM**  
**No Meeting**

### SAVE THE DATE!

**May 14-16, 2021**  
**Rotary District Conference**  
**Skytop Lodge in the Poconos**



**TRIVIA NIGHT**

**December 1, 2020—7:30—9:00PM**  
**TRIVIA with Rotary**

online fundraiser for the Foundation and Send Hunger Packing  
Invite Friends, Family and Clients  
registration link available beginning of November

“We ambassadors of good will must acquire the habit of speaking kindly of our neighbors whether they be neighbors at home or those across the seas.”

**Paul Harris**  
founder of Rotary  
1935 International Convention



**November 3rd**

