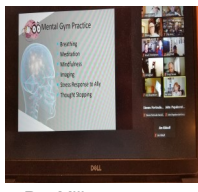




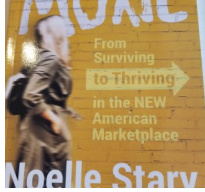
Top stories in this newsletter



Rich Rein



Pat Miller



Noelle Stary



Habitat for Humanity

Rich Rein



3/4/2022 -We were joined at lunch on Friday by Bill Coleman, Assistant Governor for District 7475. Bill was there to announce changes to the food packing initiative End Hunger 3.6. We also announced our participation in the District raffle. Funds raised go to support the District grant program and our own local scholarship fund. Tickets are \$20 so please ask our members how to participate in this raffle.

Our speaker was Rich Rein, former publisher of US1. He wrote a book, American Urbanist, about William H. Whyte, the dean of urban planners. Rich gave some insights about how local developments were started. Examples being Carnegie Center and Forrestal Village, among others. Many of these examples and how they began, explain their current situation. He also spoke about some local development projects currently underway. His book, which contains a lot of interesting information is widely available. Thanks to Rich for speaking to our club.

Pat Miller



3/11/2022 -. Our speaker this week was Pat Miller. Pat is a therapist and she spoke to us about Training your Brian to support positive outcomes.

Pat focused on the concept of neuro-plasticity which is a relatively new area of neuroscience. Medical technology has developed much better ways to see what is happening inside our brains. This has lead to the observation that new pathways can be created with the possibility of changing habits, choices and turning negative attitudes into positive ones. Pat spoke about how those kinds of positive changes could be made with a variety of techniques, based on the existing science. A very thought provoking presentation with some very interesting implication for all of us.

Noelle Stary



3/18/20212 -We met in-person this past Friday and our speaker was Noelle Stary. Noelle is the owner of 20Lemons, a full service marketing company. She is also the author of "Moxie, From Surviving to Thriving in the New American Marketplace".

Noelle spoke to us about marketing in general but specifically about creating a brand for your business. She shared her experience in branding and the importance of creating the appropriate brand for your business. Noelle also focused on the importance of doing the right actions and activities to support and expand your brand. Very interesting perspective and insights into the world of marketing. Noelle also generously distributed a copy of her book to those in attendance.

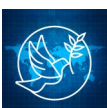
Habitat for Humanity



3/28/2012 -A few club members and friends braved the artic temperatures and snow squalls yesterday to volunteer at a Habitat for Humanity project in Hamilton. Our task was to remove deck boards on an older home and replace the decking with new wood. As with any old home, once you open up something, there are many

things to repair first before you can proceed. This project was no exception as we had to shore up a post and replace a large joist before we could begin to replace the deck. Once the demo and repairs were complete, we were able to replace about half the deck boards before we quit. A fun and rewarding project but would have been even more fun in warmer weather.

Ukraine Relief



In response to the deepening humanitarian crisis in #Ukraine, we created an official channel for contributions to support the relief efforts underway by #Rotary districts. Learn more: <https://on.rotary.org/3KiyhFt> #RotaryResponds



Rotary District and International Spotlight:

District Conference - Save the Date: April 22-24, 2022 Hershey, PA



Rotaract Europe and Ukraine support



As Rotaract representative Iryna Bushmina was in the car en route to Vienna from her home country of Ukraine, she had the idea to mobilize ERIC - Rotaract Europe.

Now her team of about 150 works in four directions to provide aid to cities within Ukraine.

1. Distribute truthful information about the situation in Ukraine
2. Find accommodation and hosts for Ukrainians in flight
3. Send Humanitarian aid
4. Securing financial support for those that need it

Bushmina shares her experience here <https://on.rotary.org/3JfRIW>

Save the date for World Immunization Week 2022!



Our fight to #EndPolio is proof that vaccines work. Join us in promoting the power of vaccines to protect children and save lives.

Learn about the fight to end polio: <https://on.rotary.org/3tLbiNG>



In Person meeting safety notice

Out of an abundance of caution, for the safety of our members and guests due to the ongoing spread of the Omicron COVID variant, we respectfully request that only members and guests who are vaccinated attend our in-person lunch meetings until further notice.

If you plan to invite a guest to an upcoming in-person meeting, please notify them of this request in advance. We appreciate your understanding and cooperation during these challenging times.

Sincerely The Board of the Princeton Corridor Rotary Club

Schedule of Events

Starting in April—our lunch meetings will be in person for 3 meetings a month (first, third and fourth Fridays) other Fridays will over zoom.

Friday, April 1 12:00-1:30PM - Salt Creek Grille

Speaker: Tim Kuser

Homegrown. The Mercer Automobile. The Car & Company

Friday, April 8 12:00-1:30PM—Zoom

Speaker: Sue Diefenbach

Melissa's Brigade, a Cancer support team

Social: Tuesday, April 12 4:30 - 6:30PM- Metro North Restaurant

Friday, April 15 12:00-1:30PM—Salt Creek Grille

Speaker: Tim McNulty

Friday, April 23 12:00-1:30PM—Salt Creek Grille

Speaker: TBD

Wednesday, April 27— 8:00-9:00 AM— Zoom

Board Meeting

Friday, April 29 12:00-1:30pm—Zoom

Business meeting

Member News:

Sal Levatino will be holding his monthly training sessions with the next one on April 11—"Vital Signs for your Business". Learn to identify, measure and use the key performance indicators in your business to make the best growth focused decisions. Contact Sal Levatino at 609-799-7177 to register.

Cruise Planners Where2Next survey contest is running the month of April. Go to <https://www.familycruising.net/Where2Next/> to enter for your chance to win great prizes.

Facebook: Check out our chapter's Facebook page and share stories of interest. <https://www.facebook.com/PrincetonCorridorRotaryClub>